# 7 Day eCourse: Meaningful Crafty Product Ideas

Email #1

**Subject:** Products you can make with a sewing machine

Dear [Name],

If you can sew, you’re in luck because you can make so many easy to make products with your sewing machine. Since the product is handmade, it will be even more special and meaningful that your customers can give their loved ones. Let’s look at a few product ideas that you can make.

* **Quilts & Blankets** – Making a blanket is an easy product that you can make for almost anyone. You can make it even more special by using special materials that the customer provides for you. For example, they can use some of dad’s or mom’s old clothing as the fabric. Alternatively, you can have [fabric made with pictures](https://www.fabfad.com) they took. This will create a very special blanket for someone from one of your customers. (<https://www.fabfad.com>)
* **Phone / eReader / Tablet Case** – This is a fun product idea to make that doesn’t require tons of skill. If you can do a basic stitch, you can make a case for your mobile device. Be sure to find out what type of device the person you are making it for has so you can get the size right. To make your pattern, you can use the device to get the right size. Put pockets inside it to give them a place to store things to make it a little extra special.
* **Zipper or Draw String Pouches** – Everyone loves little pouches to help organize their stuff like makeup, pens, coloring supplies and so forth. Making a zippered pouch is a great product idea because they are fast to make, and you can fill them with multiple items.
* **Fabric Bins** – You can make beautiful fabric bins to help organize any room in any house. Offering them as products is a great way for your customers to help their family and friends get more organized around the house. Tip: Tell them to look at their their family and friends décor and choose a color from it so that they will want to put them out around their home.
* **Pillows** – Making pillows is also a great product idea. Your pillows can have a funny or sentimental saying on them. You can paint on your pillow using ink that is designed for fabric to make any design you want to, or you can use the fabric creators to help you design your own fabric.
* **Aprons** – Everyone loves a well-designed and cute apron. In addition, they are easy to sew. You really don’t even need a pattern. Just cut out the shape you want it to be. Hem it. Add a pock on the front. Sew on a tie or side fasteners and you’re all done.

Making meaningful products means that your customers can choose something they know the recipient will love. Like chosing colors they’ll love, sayings they’ll enjoy, as well as the type of product they’d really want to use every single day and they will feel as if the gift that person gave to them really means something.

[SIGNATURE],

Email #2

**Subject:** Products you can make using cross-stitch

Dear [Name],

Buying gifts for your list can be overwhelming. However, people will pay someone else like you to take care of it and one thing that you can make are cross-stitch.

* **Baby Wall Decorations** – Creating a wall hanging to help welcome a new baby into the world is fun. When you do this have your customer ask the parents for a copy of the baby’s footprints and or handprints. Tell them to also get the date of birth, the day, the name, and the baby’s weight and length to put on the hanging too. Plus you’ll want to make sure you match the nursery colors so that they’ll want to hang it, so ask for this information as well.
* **Christmas Stockings** – Everyone loves hanging Christmas Stockings, Christmas Eve. It’s a great product to offer because it works for almost anyone. They can give them at Christmas, but you can also suggest they give them as wedding gifts, first baby gifts and more. Anytime is really the right time for some amazing handmade cross-stitched stockings.
* **Greeting Cards** – People still love getting mail from the postal service. Don’t discount how thrilled your recipients will feel getting cross-stitched hand made cards from their family members. You can make them for any occasion since the design is totally up to you and then add them to Etsy or your store. People can pick the one that they want. Then you can either send them to the customers or the person receiving the card.
* **Kitchen / Bathroom Decorative Towels** – Making some beautiful towels for people to give to their friends and family to use every day is another great cross-stitch product idea. You can even buy towels and then use them as the material for the cross-stitch to shortcut this product idea.
* **Quilts** – Cross-stitching a quilt is a wonderful product idea too. People love cuddly blankets for their bed and their chairs and sofa. Having cross-stitched designs makes the blanket even more special because your customer can add their special touch with theme that their loved one is passionate about, a quote or even an image.
* **Bookmarks** – This is an inexpensive and fun idea to offer for people to give to anyone who loves to read. You can cross-stitch a favorite quote on the bookmarks, and since they’re small, you can easily produce a lot of them for a variety of options for your customers.

Making cross-stitch Products doesn’t require expert level skill if you choose the right design with just one or two stitches to learn. Set up an assembly line and before you know it, you’ll have all your products complete and ready.

[SIGNATURE],

Email #3

**Subject:** Crochet projects that will bring meaning to your customer’s family

Dear [Name],

If you really want to help create some amazing memories for your customers, look no further than crochet projects. Almost anyone can learn to crochet. You can learn just by watching YouTube videos too.

* **Baby Blankets** – If you make a baby blanket for you someone’s grandchildren their kids will be amazed by their generosity. Making a baby sized blanket doesn’t take as long as making other types of blankets and they’ll get a lot of use. Be sure to create a tight stitch using soft, washable material for the best results. Choose colors the parents want in the nursery and you’ll have a meaningful, thoughtful product that will make an excellent baby present.
* **Wedding Product** – A wedding blanket or afghan. Find a beautiful lacy looking stitch for this product option. You can use white, off-white, or you can make the blanket with the bride and grooms colors. A pattern with hearts, flowers, lace, and rings will be very special.
* **Wall Hangings** – A great alternative to a blanket is making something that can be hung on the wall. Many people are using alternatives to headboards such as beautifully crocheted wall hangings to put behind the bed as a focal point.
* **Plant Hangings** – You can also use crochet to make hanging baskets and more so that people can hold their plants and other decorative. Choose a sturdy fabric to crochet, consider soaking the finished project in starch and allowing to dry stiff in the right position.
* **Products for Dad** – A wonderfully fun and special product for dad that can be crocheted is socks. Especially comfy soft socks to stay warm during cold winter. You can make golf head covers, a scarf, a beany hat and a sweater too.
* **Products for Mom** – Moms are usually very easy to please. A meaningful crocheted product for mom form your customer will warm her heart. It can be a beautiful sweater, socks, wash clothes, potholders, kitchen towels, and anything mom will use. Moms love it when their kids buy them something special or personalized. Have your customer provide you with their mom’s favorite colors, and she’ll be so thrilled.

The fact that you made the Product is going to mean so much more to the recipient than anything you could buy already made in the store.

[SIGNATURE],

Email #4

Subject: Scrapbooking your customer’s family memories

Dear [Name],

One of the best ways to help keep track of all your customers family memories is through scrapbooking. Scrapbooking means that you use special paper, images, and memories and combine them together to create a very special and meaningful way to keep the memories and then your customer can share them with others.

* **Yearly Memories** – One way to create scrapbooking memories for families is to create a yearly all-inclusive memory book. The important part is that you set up a system so that you’re only adding the special memories inside so that when they look at it, it means so much more when they keep it super relevant and special.
* **Special Day Albums** –Another business ideas would be to offer workshops to help children create memory. For example, you could hold a beautiful Sweet Sixteen, the birth of a baby, or wedding memory workshop and let children bring photos and special items that only encompasses that special day and is very meaningful.
* **Reunions**  – This is fun to do. Tell your customers to ask everyone to contribute a special recipe or ‘how to’ that they want to share in the book. In addition, collect profiles and history from each person too. Then at the reunion, have your customer take pictures of everyone individually and in their immediate family groups, plus the larger and whole group throughout the day. Then everyone will have an opportunity to purchase a copy for themselves.

Scrapbooking is a creative way to preserve family memories for future generations but there are many reasons that people don’t do this. It could be creativity or it could be as simple as not having enough time to do it themselves.

By having someone else create these memory books your customers get to pick the important dates that they want to remember and then have someone else do the work of setting it up.

When you make them for someone else, just make sure to always leave a bit of space for them to add something they’ve saved from that time in their life too. In case, they missed something or want to add something in the future.

[SIGNATURE],

Email #5

**Subject:** Creating a memory book workshop for kids

Dear [Name],

A fun way to work on your memory scrapbooks is to do it with kids. Letting each child make their own memory books with your guidance will be a fun activity to do together. When you work on it with kids, the children will be able to look back on special memories and they’ll get to pick which ones they want to put in their own memory books.

* **Start with a Box** – Have the parent and child bring a their pictures to the workshop. To start this tell them to collect memories in a box of whatever event they want to create a memory book about. This way they can keep all the memories safely stored in the box until they’re ready to put the them together in a scrapbook.
* **Bring Scrapbook Supplies** – You can use a simple binder, or you can get fancy and buy special memory scrapbook supplies. You don’t have to spend a lot of money if you go to discount stores like Tuesday Morning, Ollies, and even Walmart to buy scrapbooking supplies. But make sure you have plenty of options for the children to use to make their memory book.
* **Come up With a Theme** –You may want to come up with a theme for the memory book yourself so that it is easier to collect scrapbooking supplies and then the children will know exactly what they’ll be working on. It can have something to do what the memories they’re making such as a family vacation or it could also be something your children like, such as dinosaurs. The second one might be harder so you’d have to think of a universal thing that children like or have more than one like dinosaurs and llamas.
* **Get All the Stuff Together** – You’ll need glue, scissors, tape, and all those supplies that enable you to put together the memory book. If you have a printer, you can design some of the pages using software like Canva.com and then print them out on photo paper to add to your scrapbook. This would be great for a few pre-made and easy to create pages for the children. They could include a few designs on the side and then on the page put a photo box so they know where to place their pictures.
* **Supervise but Let Them Do It** – Don’t make the kids do it your way. Provide the supplies and the place. Give them ideas but let them do it their way. Enjoy the experience. Take pictures of the fun activity so that they’ll remember the memory book creation too and then you can give it to their parents at the end of the workshop.

Creating a memory books with children is a fun activity to do anytime the weather is not good for going outside. A rainy day or a cold evening hosting a workshop with children or with the whole families is a fun way to spend a time.

Plus the child or family will be able to save the memory book forever and they’ll be proud because they created it.

[SIGNATURE],

Email #6

**Subject:** Shadowbox displays make amazing products

Dear [Name],

A fun and meaningful crafty thing you can make are shadow box displays. They make fun gifts or just something that any customer can showcase in their house. Shadow box are comprised of something they want to remember such as the birth of a baby, graduation, or some other celebration.

A shadowbox generally is a very deep picture frame that allows you to display three-dimensional memories. They can be actual items such as gold plated or silver-plated baby shoes, ballet shoes or badges, medals or other memories of service or fun activities. All you need is a deep frame, pins, glue, double-stick tape, and other supplies to create it.

**Here are some ideas for shadowboxes:**

**Babies First Shoes**

All you need is a shadowbox and few pictures of baby wearing the shoes. However, you may also want to include the shoes, which can be covered in gold, silver, or even copper to make them stand out in the frame. Of course, you can leave them as they are too. Put the shoes in the shadow box along with a few other memories like a rattle, bracelet, or necklace to make the shoes stand out. You can use a label maker to add the child’s name and birthdate in the frame.

**Sports Memories**

If a child receives a sports award. You can use the sports team colors and ask the parents for any saved tickets from the events. Use a game ball, or other memories along with the award that you’ll put in the shadowbox to add more interest.

**Wedding Shadowbox**

A wedding is also a great reason to make a shadowbox. Use the bride’s flowers, the invitation, the wedding program, and other things your customer wants the bride to remember. Then the customer can give this to the bride before she leaves for her honeymoon for a wonderful send off.

**Fun Scenes**

Another use for a shadowbox is for general décor. You can create fun scenes inside the shadowbox. So if your customers have a beachy theme, creating a fun shadowbox scene with sand, shells, ribbon, and pictures is a great way to capture the beach feel.

**Family Shield Shadowbox**

For people who know their family’s coat of arms or have a family history tree, a shadowbox is the perfect way to display the story of their family. What makes these shadowboxes meaningful is that they’re going to be one-of-a-kind creations based on any memory that they want to keep. They make excellent gifts for your customer to give.

[SIGNATURE],

Email #7

**Subject:** Teaching a child to cook

Dear [Name],

Learning to cook is an important life skill, but sometimes it is hard for parents to do it with everything else they’ve got going on, so offer cooking classes.

Dust off your grandma’s secret recipes to make it extra special and teach kids to measure, mix and cook a special meal for their mom and dad.

It doesn’t matter what recipe you pick because the kids will love it. When you first start you’ll want to start with easy recipes that they can make at home. Go slow and cook the same recipe or ones similar every week so that they get the hang of it.

**Learn Kitchen Safety**

Learning to make these types of simple recipes teaches kids about kitchen safety, eating well, and about the responsibility involved in feeding people. When you’re done cooking together, give them a copy of the recipe, the directions, and as well as leftovers to take home to showcase their work to their parents.

The great thing is that children as young as two can help stir things and feel as if they’re participating. What’s even better is when you start younger the kids look forward to it even more.

So adding start cooking lessons for children today.

[SIGNATURE],